



City of El Segundo
Arts and Culture Advisory Committee
Meeting Minutes
for August 23, 2022 5:30 p.m.

Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the U.S.

A. CALL TO ORDER

1. The meeting was called to order at 5:35 p.m. by Vice Chairperson Neal Von Flue.

B. ROLL CALL

1. Members present: Joanna Bowe, Jane Burrell, Maureen Kingsley, Brian Mitchell, Joan Palmer, and Vice Chairperson Neal Von Flue.

City Council Liaisons:

Councilmember Lance Giroux – not present
Councilmember Scot Nicol – not present

2. City Staff Liaisons present: Cultural Arts Coordinator Sam Lee and Senior Administrative Specialist Brandee Thornton.

C. PRESENTATIONS

1. Charlie Henry presents his City flag redesign contest concept to the ACC for consideration.
(Charlie Henry/20 minutes)

Charlie thanked the ACC for allowing him the opportunity to discuss his contest idea. He began by sharing that cities such as Riverside and Anaheim recently adopted new flags and suggested that the City of El Segundo should create a new City flag; something more contemporary in its representation of the City. Charlie thinks the new flag should be simple and distinctive, one that has 2-to-3 colors, important symbols, and no words or seals. For the contest, he would like to see the community's involvement by having individuals submit their designs to the City for the ACC's review. Charlie recommended a City-generated QR code that would take participants to an online submission process.

Neal Von Flue thanked Charlie for his presentation. He asked Charlie if there are any California regulations for re-designing the flag. Charlie did not know but thanked the ACC for the time.

After the presentation, a discussion took place that involved adding the flag redesign contest to the ACC's big idea list. Brian Mitchell commented that this is an important idea that the ACC should revisit.

D. PUBLIC COMMUNICATIONS – NONE

E. APPROVAL OF MINUTES for June 28, 2022

1. Approval of minutes of the Arts and Culture Advisory Committee Regular Meeting of July 26, 2022.

A verbal vote was taken by Sam Lee.

MOTIONED by Jane Burrell and SECONDED by Brian Mitchell to approve the minutes. Motion CARRIED 6-0.

F. SPECIAL BUSINESS – NONE

G. UNFINISHED BUSINESS

1. Update on Jr. ACC Membership research.
(Natalie Strong/15 minutes)

Maureen Kingsley mentioned that she had reached out to the Vistamar School. Neal added that Maureen's request was passed to him from the administration. She also emailed the people who run the arts program at the El Segundo High School; they were very busy because school just started. Maureen will follow up with them next month.

H. NEW BUSINESS

1. ACC discussion on editing guidelines and design examples of public art plaques for developer's Public Art on Site option.
(Sam Lee/30 minutes)

Sam mentioned that the Cultural Development Program's Administrative Guidelines need to be revised, specifically the language pertaining to the art plaque requirement for the on-site public art option. Although the plaque requires approval from the Cultural Development Program staff, the existing language is open-ended and does not have specific restrictions or guidelines. Sam had consulted City Attorney Joaquin Vazquez who suggested that a template be created for developers to use. The art plaque is a crucial component of the public art on the developer's site, as it serves to inform the public about the actual artwork. Jane Burrell suggested having more information about the artist on the plaque

such as nationality and birth year, which are common items listed on museum wall labels. Maureen Kingsley added that an artist statement would give context to the project. Brian Mitchell concurred. Sam recommended that a QR code be included on the template for connection to the online platforms such as the Library's website or artist's website.

Neal recommended that a working group would assist in helping to revise the existing language. Sam interjected that it would be a faster process if he and Senior Librarian Julie Todd draft a revised version (with City attorney's feedback) and then present it to the ACC for feedback. Neal asked if the final approval is needed from the City Council. Sam responded that the revised Administrative Guidelines would only need the City Manager's approval after legal council's approval.

I. GOVERNANCE

1. Sam shared a presentation that shows the public artwork that Kinecta Federal Credit Union has installed on their campus. The 6' mixed-media sculpture was influenced by the Spruce Goose and is an homage to Howard Hughes and the Hughes Aircraft Company that Kinecta Federal Credit Union originated from. Sam mentioned that he will reach out to the facilitator of this art project and finalize the developer's obligations in the coming months.

Sam also shared images of his visit to the El Segundo Performing Arts Center, as he and the working group are planning the upcoming City-branded speaker series. The Center can accommodate 850 seated attendees with a large stage and movie screen. There is an open courtyard, which allows for pop-up tents and food trucks, that is adjacent to the Center. It is an ideal venue.

In conjunction with the El Segundo Art Walk, two temporary exhibitions are in the El Segundo Public Library. *Summertime*, *Summertime* is a community juried art exhibition that is on display from August 22 to September 30, 2022. The theme is summer. The exhibition was promoted through social media on the Public Library's Instagram and Facebook accounts, as well as GovDelivery.

Best in Show: Dog Portraits by Stephen Holman, the other exhibition, will also be on display with the same exhibition dates in the library. August is National Dog Month as a connection to the show. Stephen created twenty portraits for this exhibition. For both shows, the opening reception is Thursday, August 25, from 6:00PM to 7:30PM. Stephen will also lead a drawing workshop, teaching teens (12 to 17 years old) to create their own pet portraits by using colored pencils on Thursday, September 22, 3:30PM to 5:30PM, in the Sue Carter Community Room within the El Segundo Public Library.

Sam also shared the design renderings and updates for the Gateway Project (Imperial Highway & Main Street). He mentioned that the presentation was informational and encouraged the ACC to attend the September 6 City Council meeting if any committee members have any questions or concerns. September

6 will be the only opportunity for the public to express their thoughts and/or provide feedback to the City Council regarding this gateway.

J. ADVISORY COMMITTEE MEMBER COMMENTS

Joanna Bowe – had a fun time being a juror for the *Summertime* exhibition and looks forward to the opening reception.

Jane Burrell – none.

Maureen Kingsley – none.

Brian Mitchell – looking forward to resuming the planning for the City-branded speaker series. The next step is to identify potential speakers and to create the program that has not only individual talks but also a facilitated interview and a panel discussion. The goal is to give the audience a different spin on the TEDx 18-minute talk format.

Joan Palmer – expressed the fun she had serving as a juror for the *Summertime* show.

Neal Von Flue – reminded the ACC that the El Segundo Art Walk is Saturday, August 27, from 3:00PM to 9:00PM. He asked about the Andrew Hem mural dedication and ceremony and when it would take place. Sam shared that he would follow up with John McCollough.

CITY COUNCIL LIAISON COMMENTS – NONE

Councilmember Lance Giroux – not present

Councilmember Scot Nicol – not present

K. CITY LIAISON UPDATES

1. Sam mentioned that the Andrew Hem mural has been completed. He encouraged the ACC to stop by and view the mural if they have not already. He was amazed by how quickly the artist created the mural.

L. ADJOURNMENT – Meeting adjourned at 7:03 PM.

A verbal vote was taken by Sam Lee.

MOTIONED by Joanna Bowe and SECONDED by Jane Burrell to adjourn the meeting.
Motion CARRIED 6-0.

NEXT MEETING: on Tuesday, September 27, 2022 at 5:30 pm, in person at the El Segundo Public Library's Community Room.

Posted by: Sam Lee
Date & Time: