



City of El Segundo
Arts and Culture Advisory Committee
Meeting Minutes
for June 28, 2022 5:30 p.m.

Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the U.S.

A. CALL TO ORDER

1. The meeting was called to order at 5:32 p.m. by Chairperson Natalie Strong.

B. ROLL CALL

1. Members present: Joanna Bowe, Jane Burrell, Joan Palmer, Chairperson Natalie Strong, Eva Sweeney, Tanya Taylor (left at 6:56PM), and Vice Chairperson Neal Von Flue.

City Council Liaisons:

Councilmember Lance Giroux – not present
Councilmember Scot Nicol – not present

2. City Staff Liaisons present: Community Services Director Aly Mancini, Senior Librarian Julie Todd and Cultural Arts Coordinator Sam Lee.

C. PRESENTATIONS

1. David Balian of Balian Architects and Heidi Weis of Endless Pursuit present the art plan for Roots on Eucalyptus at 212 Eucalyptus Drive.
(David Balian and Heidi Weis/30 minutes)

David and Heidi presented the Roots on Eucalyptus art program goals to the ACC. This new commercial building's art program will feature artists' work on the exterior staircase tower. The overall goal, over the life of the building, is to provide opportunities for artists from different backgrounds to showcase their art. The original artwork by Damian Fulton was previously showcased as a mural on the exterior of the former 212 Eucalyptus building (original home of El Segundo's celebrated Tyler Surfboards). Art on the staircase tower will vary in medium and size, depending on the intention of each artist and the planning of the owner. Mediums may include art painted directly on panels, digitally printed vinyl, etc.

The ACC members asked about the artist selection process, durability of the art mediums intended for display, and digital art (art that would be projected onto the tower). David asked the ACC to recommend the inclusion of digital art as a possible display medium for consideration by the City's Planning Department.

A verbal vote was taken by Julie Todd.

MOTIONED by Neal Von Flue and SECONDED by Natalie Strong to approve the Roots on Eucalyptus' art program with recommendations that Neal Von Flue, Cultural Arts Coordinator Sam Lee and Planning Department meet to discuss inclusion of digital art and vinyl wraps. Motion CARRIED 7-0.

D. PUBLIC COMMUNICATIONS – NONE

E. APPROVAL OF MINUTES for May 24, 2022

1. Approval of minutes of the Arts and Culture Advisory Committee Regular Meeting of May 24, 2022.

A verbal vote was taken by Julie Todd.

MOTIONED by Joanna Bowe and SECONDED by Natalie Strong to approve the May 24, 2022 minutes. Motion CARRIED 7-0.

F. SPECIAL BUSINESS – NONE

G. UNFINISHED BUSINESS

1. Fiscal Year 2022/2023 final approval of initiatives update.
(Sam Lee/15 minutes)

Sam reported that on Tuesday, June 21, City Council approved the ACC's eight budget recommendations for FY 2022/2023. Five of the eight are returning, including funding 75% of the salary for Cultural Arts Coordinator, Poet Laureate, Festival of Holidays, El Segundo Talks (formerly TEDx El Segundo), and El Segundo Art Walk. The three new initiatives are Visual Artists in Community Program, Public Cultural Engagement Fund, and Operating Fund. The total Cultural Development Program funding approved for FY 2022-2023 is \$326,000.

Sam added that Julie Todd and he have already created the Request for Proposal for the Visual Artists in Community Program. They are proceeding with launching this initiative and hope to procure the visual artists for the new fiscal year by September 2022. Julie added the working group for El Segundo Talks will resume meeting soon to implement this new initiative. Julie plans to reach out to Scott Werve, Director of Operations, El Segundo Performing Arts Center, as he had expressed an interest in collaborating with the ACC on the series of talks.

2. Brown Act presentation wrap-up.
(Natalie Strong/15 minutes)

Natalie reported that Joaquin Vazquez from the City Attorney's office gave an in-person presentation on the Brown Act on Wednesday, June 15 at 5:30pm in the Library's Sue Carter Community Room. Joaquin discussed the importance of the Brown Act and its purpose and restrictions with the ACC members. A member from the City's Senior Housing Board was also in attendance.

H. NEW BUSINESS – NONE

I. GOVERNANCE

1. Julie thanked Jane Burrell, Maureen Kingsley, Joan Palmer, and Natalie Strong for volunteering at the Daddy & Me Poet Laureate collaboration event between the El Segundo Public Library and El Segundo Fire Department on Sunday, June 12, 10:00 a.m. to 11:30 a.m. Poet Laureate Hope Anita Smith and Captain Engler recited poems from Hope's *My Daddy Rules the World* book and also led a writing workshop for the dads and their children who then read their poems. Participants also read their written poems in public to all attendees.
2. Sam reported that there are more developers that have chosen the in-lieu payment option recently. Sam Lee is also working with SteelWave to finalize their on-site art option with a final art inspection in July 2022.

J. ADVISORY COMMITTEE MEMBER COMMENTS

Joanna Bowe – mentioned that she would assist with the City flag project.

Jane Burrell – complimented the San Diego International Airport for its extensive Art Program. It is a great model. The quality of the arts is truly stunning. She shared that the City of Philadelphia has an amazing mural program and provided a printout of their mission statement, which could be a good template to use, if the ACC were to create a master arts plan.

Joan Palmer – had no comments.

Natalie Strong – had no further comments.

Eva Sweeney – invited the ACC to attend ESMoA's *Futurisms of Space Travel* symposia—a series of conversations with writer/filmmaker/curator Rodrigo Ribera d'Ebre along with art and science innovators about future space exploration through a more equitable approach to arrive at this final frontier. Upcoming panel discussions will take place on Wednesday, July 13, 2:00 p.m. to 4:00 p.m., at the Ramo Theater, Northrop Grumman Corporation. Two more discussions will occur at Da Vinci Schools and ESMoA in August.

Neal Von Flue – welcomed and thanked Aly Mancini for attending the meeting. He asked if she was part of the discussion for the name change from Community Services to now Recreation, Parks, and Library. Aly replied that it occurred before her first day, which was Monday, June 27. Neal pointed out that there are similarities in programming between the ACC, Recreation and the Library. He loved that these departments are merged. Aly agreed and added that Parks is also now a part of the Department. Aly's goal is to bring the Divisions together because they all serve the same community.

CITY COUNCIL LIAISON COMMENTS – NONE

Councilmember Lance Giroux – not present
Councilmember Scot Nicol – not present

K. CITY LIAISON UPDATES – NONE

L. ADJOURNMENT – Meeting adjourned at 7:05 PM.

A verbal vote was taken by Julie Todd.

MOTIONED by Jane Burrell and SECONDED by Eva Sweeney to adjourn the meeting.
Motion CARRIED 6-0.

NEXT MEETING: on Tuesday, July 26, 2022 at 5:30 pm, in person at the El Segundo Public Library's Community Room.