



## MEETING OF THE CITY OF EL SEGUNDO ARTS and CULTURE ADVISORY COMMITTEE AGENDA

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MEETING DATE: May 25, 2021  
MEETING TIME: 5:30 p.m.  
MEETING PLACE: El Segundo Public Library

DUE TO THE COVID-19 EMERGENCY,  
THIS MEETING WILL BE CONDUCTED  
PURSUANT TO THE GOVERNOR'S  
EXECUTIVE ORDER N-29-20.

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### **How Can Members of the Public Observe and Provide Public Comments?**

Residents are strongly encouraged to participate remotely in the virtual Arts and Culture Advisory Committee Meeting. Access remotely via Zoom (Meeting ID 971 7511 4447| Passcode 846319 | Phone No. 669-900-9128). Members of the Public may provide comments electronically by sending them to Julie Todd Senior Librarian (jtodd@elsegundo.org/310-524-2729), with a limit of 150 words and accepted up until 30 minutes prior to the meeting. The emails will be read to the Arts and Culture Advisory Committee during public communications and are subject to disclosure under the Public Records Act.

### **Additional Information**

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: your name, residence, and the organization you represent, if desired. Please respect the time limits.

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**In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.**

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Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the US.

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**A. CALL TO ORDER**

**B. ROLL CALL**

- |   |  |
|---|--|
| <input type="checkbox"/> Jeff Cason       | <input type="checkbox"/> Samantha Smith-Strassner        |
| <input type="checkbox"/> Maureen Kingsley | <input type="checkbox"/> Vice Chairperson Natalie Strong |
| <input type="checkbox"/> Mark Knight      | <input type="checkbox"/> Eva Sweeney                     |
| <input type="checkbox"/> Michael Kreski   | <input type="checkbox"/> Chairperson Neal Von Flue       |
| <input type="checkbox"/> Brian Mitchell   |  |

**CITY COUNCIL LIAISONS**

- |   |   |
|---|---|
| <input type="checkbox"/> Councilmember Lance Giroux | <input type="checkbox"/> Councilmember Scot Nicol |
|---|---|

**C. PRESENTATIONS**

1. Introduction of Cultural Arts Coordinator Sam Lee
2. Kevin Barry Art Advisory and Beyond Meat share a public art concept for 888 North Douglas Street in El Segundo

Supporting document attached

**D. PUBLIC COMMUNICATIONS** (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

**E. APPROVAL OF MEETING MINUTES for April 27, 2021**

**F. SPECIAL BUSINESS – NONE**

**G. UNFINISHED BUSINESS – NONE**

**H. NEW BUSINESS**

1. NOW Art LA's Chelsea Herman presents Anthony Howe's Corona kinetic sculpture as a possible donation to the City of El Segundo (Chelsea Herman of NOW Art and Chairperson Neal Von Flue/30 minutes)

Supporting document attached

**I. GOVERNANCE**

**J. ADVISORY COMMITTEE MEMBER COMMENTS**

Chairperson Neal Von Flue  
Vice Chairperson Natalie Strong  
Jeff Cason  
Maureen Kingsley  
Mark Knight

Michael Kreski  
Brian Mitchell  
Eva Sweeney  
Samantha Smith-Strassner

CITY COUNCIL LIAISON COMMENTS  
Councilmember Lance Giroux

Councilmember Scot Nicol

#### **L. CITY LIAISON UPDATES**

#### **M. ADJOURNMENT**

NEXT MEETING: Regular meeting on June 22, 2021 at 5:30 p.m.

Posted by: Julie Todd    Date & Time: May 21, 2021, 11:00 a.m.

**ARTS AND CULTURE ADVISORY COMMITTEE OUTREACH TO OTHER  
CITY OF EL SEGUNDO COMMITTEES, COMMISSIONS, AND BOARDS**

**Capital Improvement Program Advisory Committee:** Michael Kreski

**Diversity, Equity, and Inclusion Committee:** Vacant

**Economic Development Advisory Council:** Eva Sweeney

**Environmental Committee:** Vacant

**Gateway Committee:** Michael Kreski

**Investment Advisory Committee:** Brian Mitchell

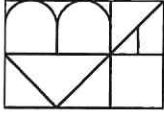
**Library Board of Trustees:** Natalie Strong, Brian Mitchell (alternate)

**Planning Commission:** Eva Sweeney (alternate)

**Recreation and Parks Commission:** Jeff Cason, Michael Kreski (alternate)

**Senior Citizens Housing Corporation Board:** Maureen Kingsley, Neal Von Flue (alternate)

**Technology Committee:** Brian Mitchell, Mark Knight (alternate)



May 19, 2021

# Beyond Meat Campus

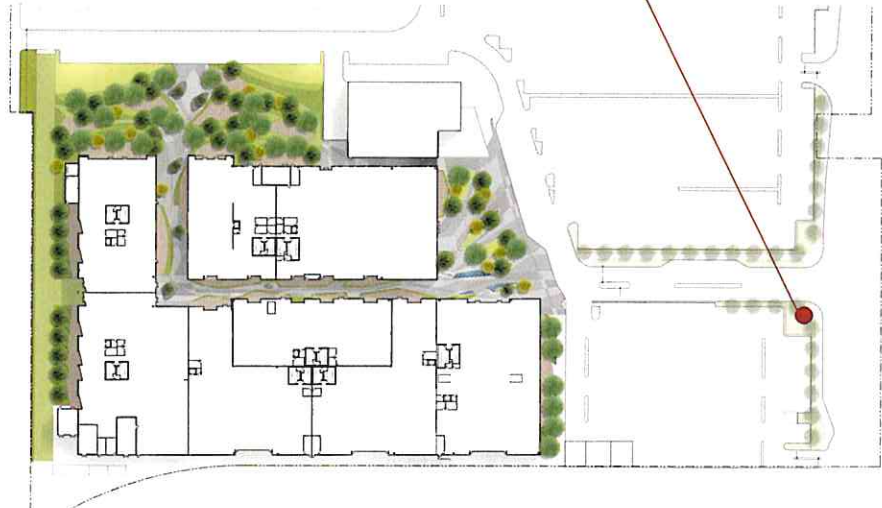
Prepared for The City of El Segundo

KEVIN BARRY  
ART ADVISORY

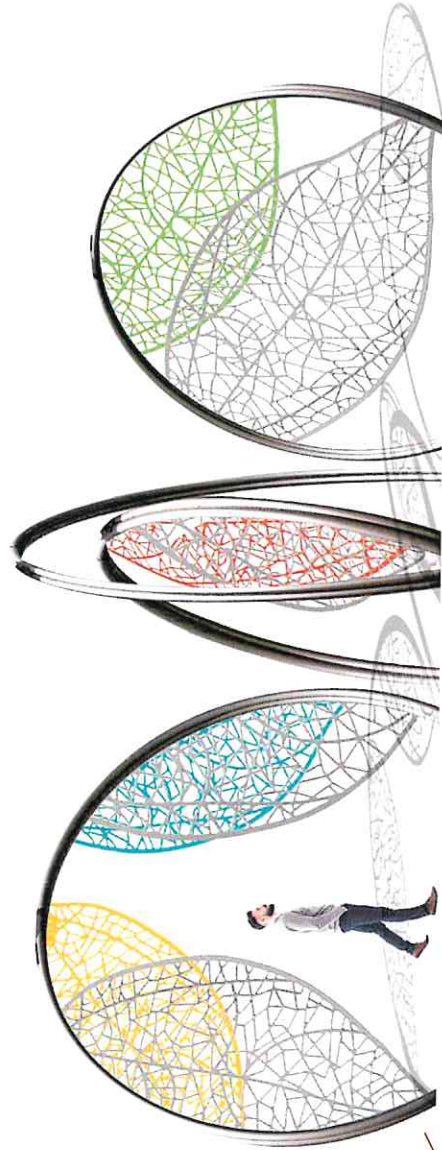
# Introduction

Kevin Barry Art Advisory is pleased to present The City of El Segundo with our initial outline of concepts and images designed exclusively for Beyond Meat HQ. This proposal reflects artwork that is inspired and guided by the City's Cultural Development Program Guidelines. In considering the values and goals of the City's art program, we feel that we have two public art concepts that will benefit the community through their inclusion on this campus.

As a community of artists and creators, we value and honor the creative process and the rights of fellow artists and creators. KBAA, like all artists, creators and businesses, in general, finds inspiration from the creations of others; but we do not in any way copy or appropriate the creative expressions of others. Therefore, the use of an artist's or creator's work in KBAA's, or our client's, presentations is for the purpose of inspiration only, unless rights for usage have been obtained.

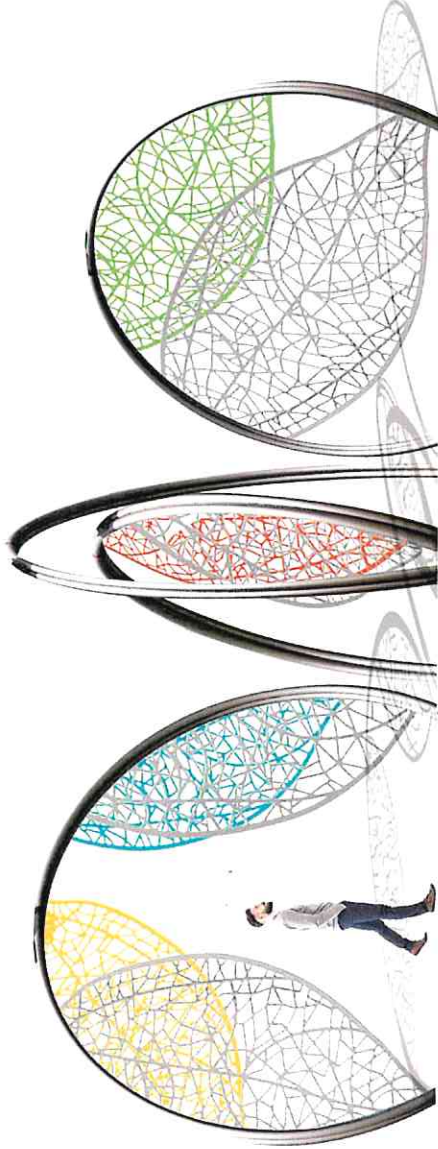


CONCEPT | ABUNDANCE

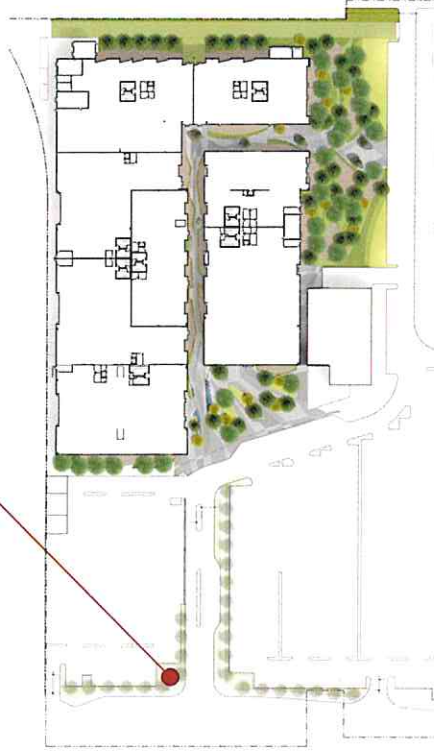


This four piece sculpture features an abstract representation of the four ecoregions of our state.

CONCEPT | ABUNDANCE



Each color represents a different ecoregion of California: yellow (Mediterranean ecoregion), deserts (red), forested mountains (green), and coastal forests (blue).



Proposed Material: Laser cut powder coated metal.



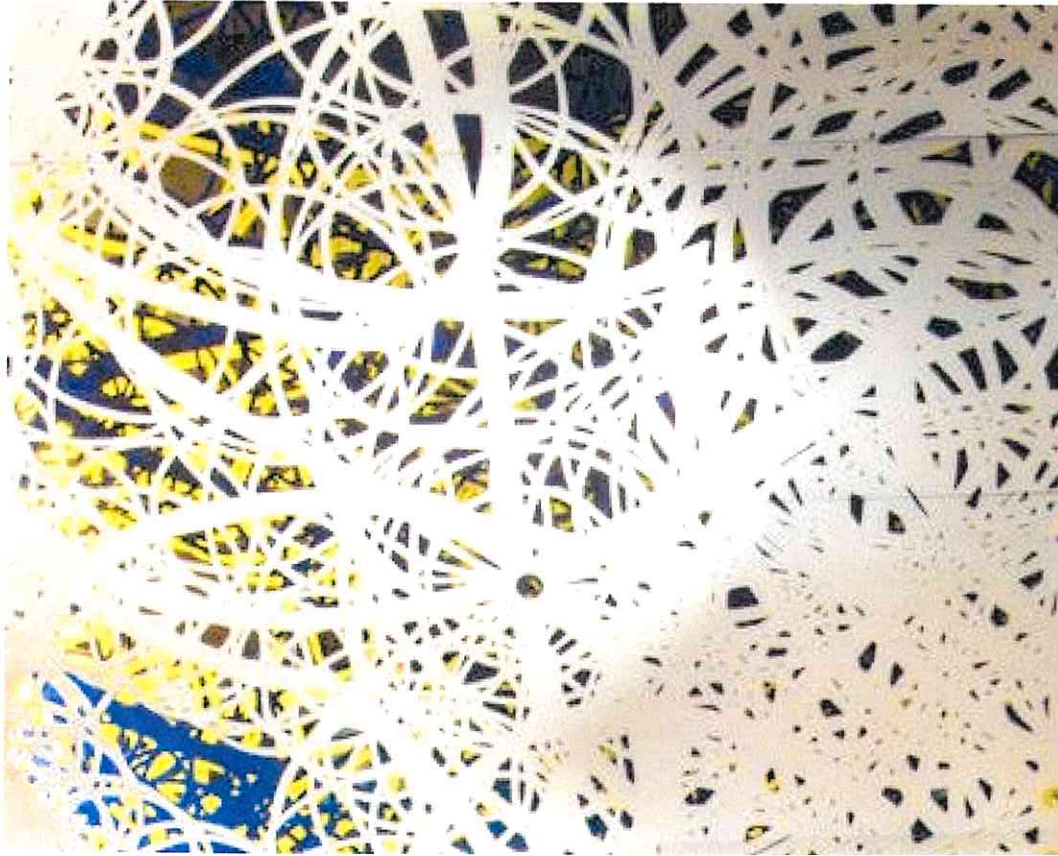
ARTIST | INSTALLATION SCULPTOR J.C.



J.C. is a Los Angeles-based artist with a background in fine art and sculpture. He specializes in metalwork, wood, glass, stone & textiles. His training in traditional craftsmanship and mixed media at California College of Arts and Crafts helped to shape his aesthetic and approach to his work. J.C.'s style blends natural and industrial materials, and modern lines with antique finishes.

EL SEGUNDO CULTURAL DEVELOPMENT VALUES:  
Responsibility, Intelligence

EL SEGUNDO CULTURAL DEVELOPMENT GOAL:  
Support local cultural institutions and artists





CONCEPT | HUMAN IMPACT



"Human Impact" is a free-standing, participatory art piece that requires physical engagement from the public to reveal the full meaning of the work.

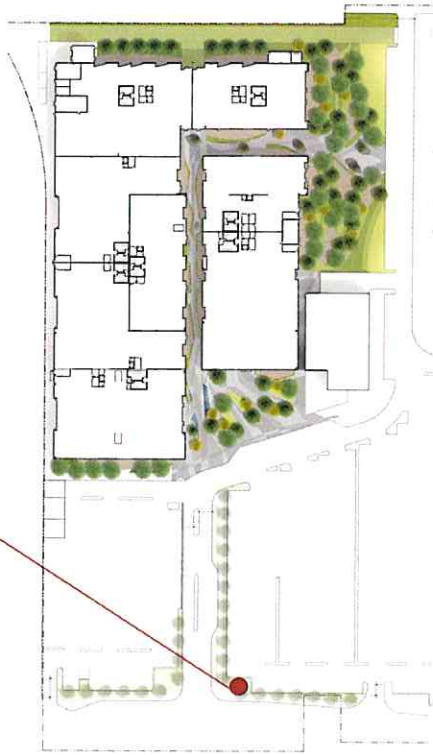
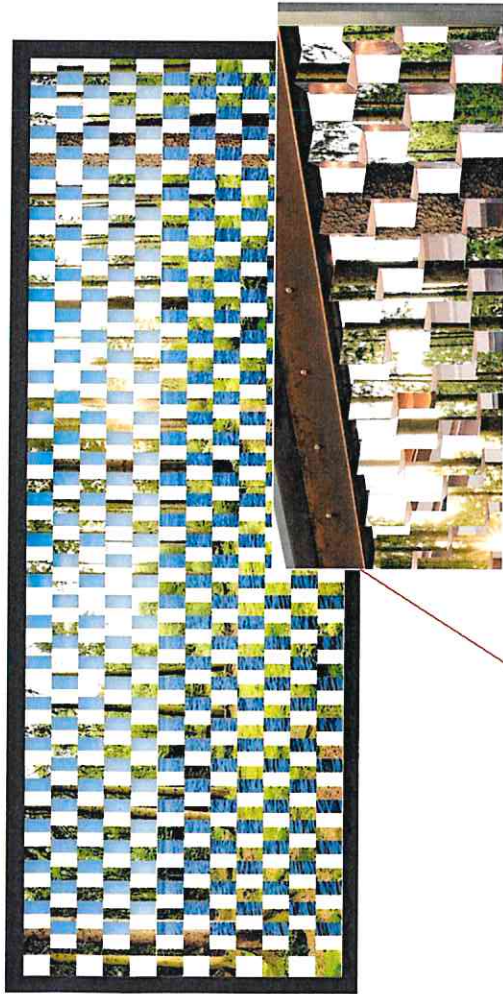
CONCEPT | HUMAN IMPACT



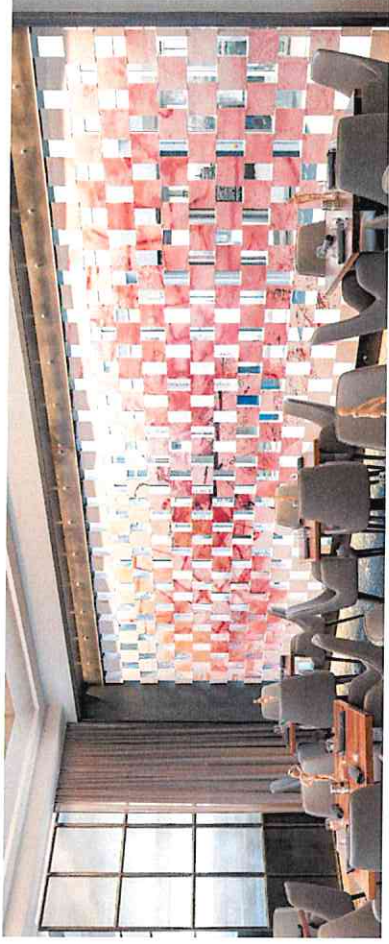
This kinetic art concept demonstrates the interconnectedness of Earth's natural resources and the world's food economy. As the triangular shapes are moved by the viewer's hands, the image changes from the lungs of the Earth (the forest), to agriculture (fields of grain), to peaceful living creatures (animals free and in the wild). The viewer's participation is the fourth component in this story, demonstrating our power and responsibility in this narrative.



Proposed Material: Three-sided, rotating acrylic panels with metal framed structure



ARTIST | INSTALLATION SCULPTOR J.F



Los Angeles-based artist J.F. is an artist and fabricator who builds custom art pieces and interior installations for properties across the United States. His work possesses an inventive, scientific quality that stems from his childhood fascination with how discovering how things work.

EL SEGUNDO CULTURAL DEVELOPMENT VALUE:  
Intelligence

EL SEGUNDO CULTURAL DEVELOPMENT GOAL:  
Integrate arts and culture into City life  
Support local cultural institutions and artists

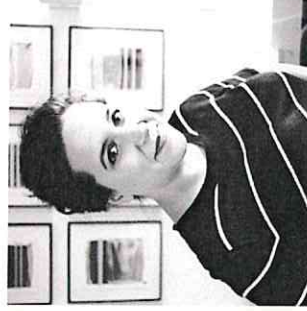




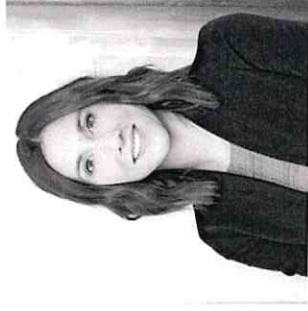
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Katy Lucy Abel  
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katylucy@kevinbarry.com



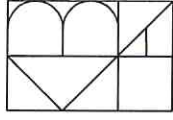
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KEVIN BARRY  
ART ADVISORY

kevinbarry.com

SANTA MONICA SHOWROOM

2525 Michigan Ave., Suite A8  
Santa Monica, CA 90404  
(310) 264-7777



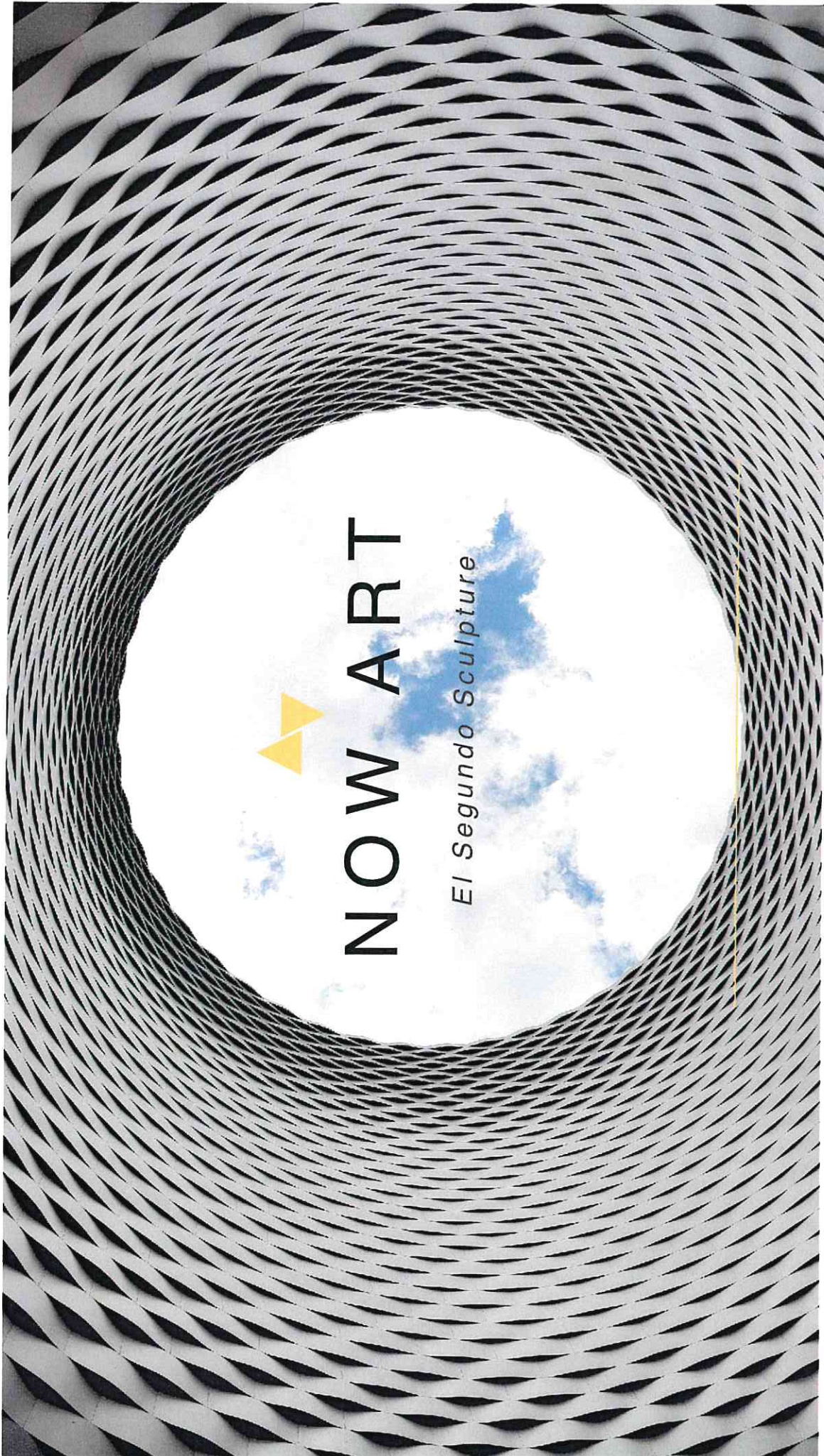
Thank you

All creative content presented within this package is for exclusive use between KBAA and the project designer. Imagery is not to be shared or used for creative development by other parties.



# NOW ART

*El Segundo Sculpture*



ALWAYS PRESENTATION

# CORONA

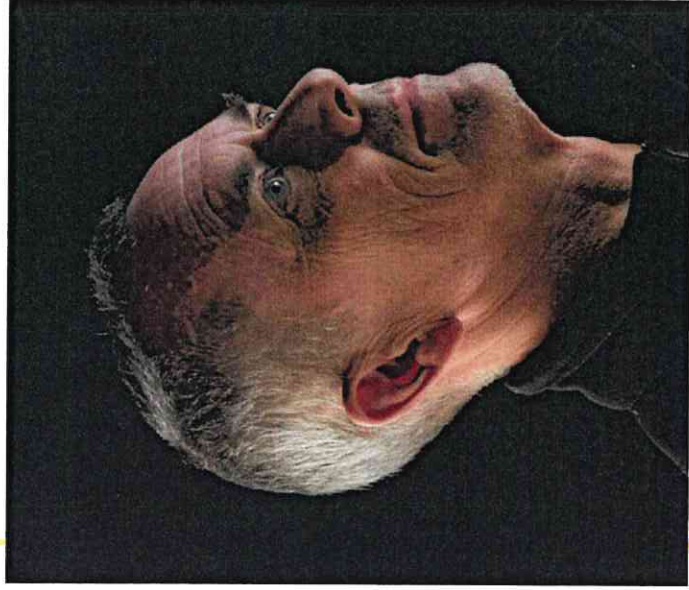
by Anthony Howe

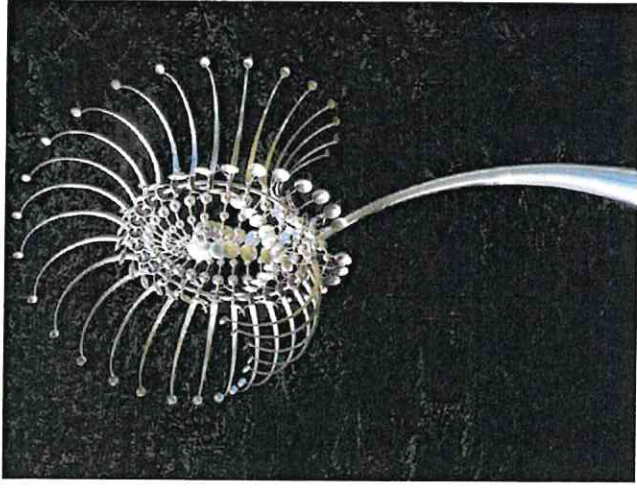
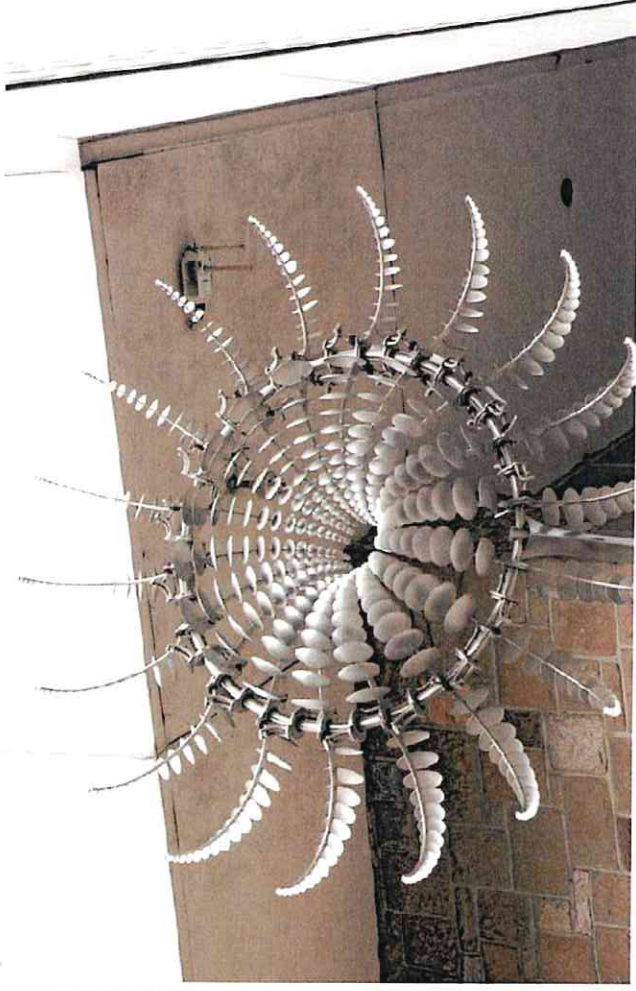
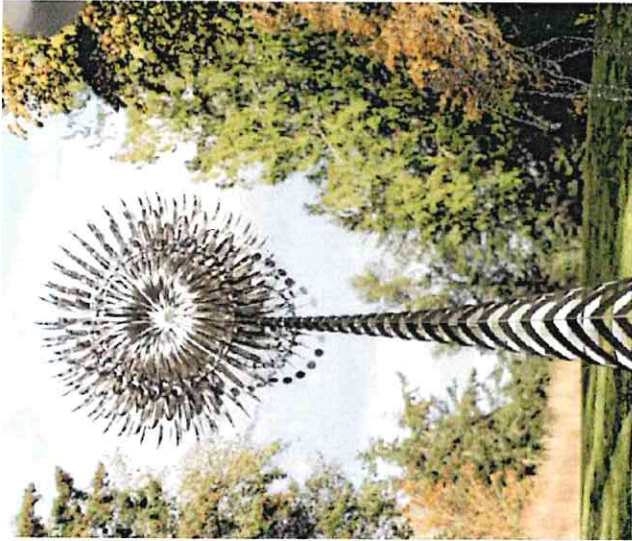




Anthony Howe

Internationally renowned kinetic sculptor who creates wind-driven artworks. Howe makes use of computer-aided design, shaping the metal components with a plasma cutter, while completing his work by use of traditional metalworking techniques.

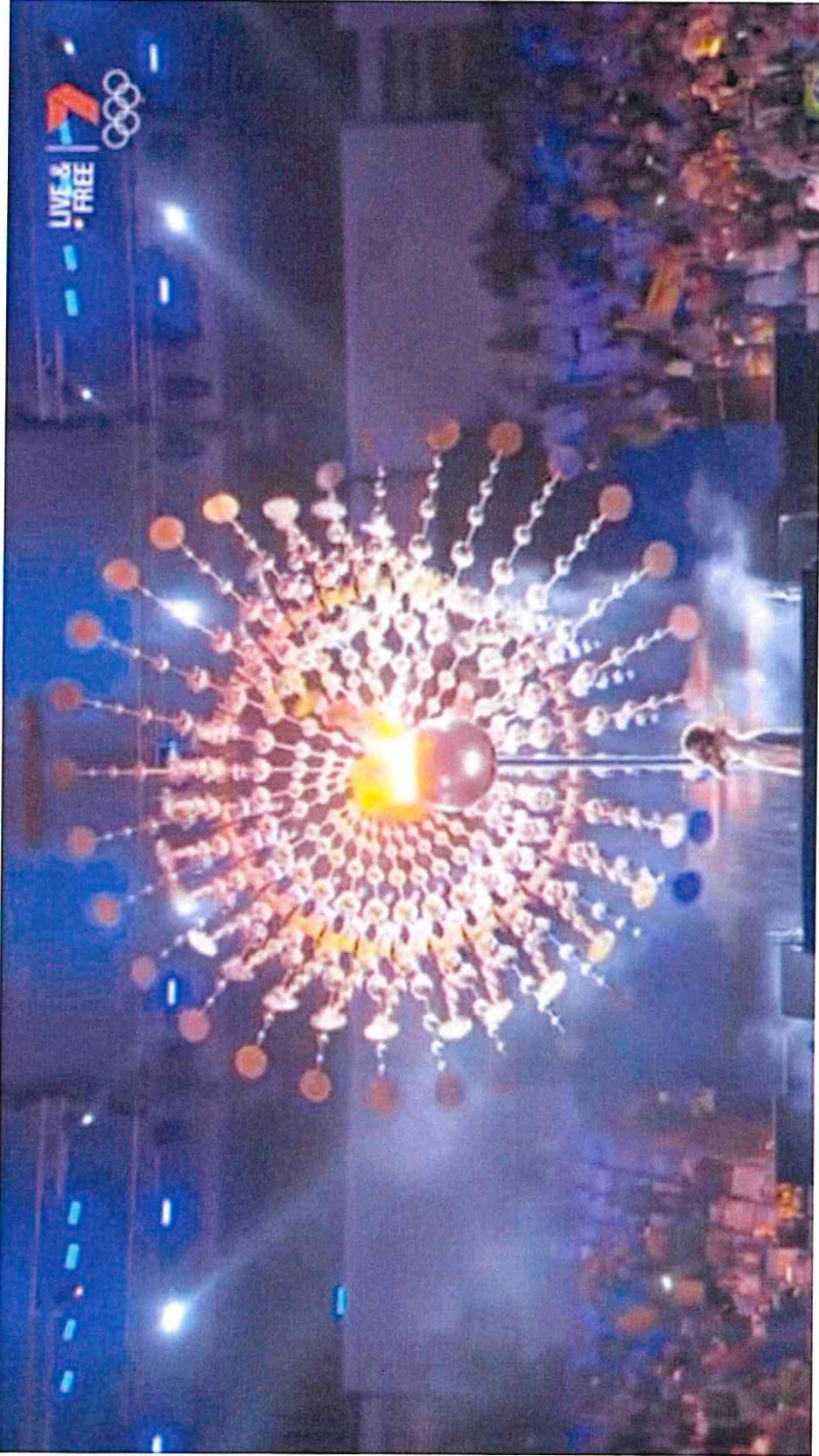




Howe's work has been showcased all across the world from royal palaces to sculpture parks. In 2016, he designed the large torch cauldron and accompanying sculpture for the opening ceremonies of the Summer Olympics, in Rio, Brazil. His work "Lucea" provided a backdrop to the 89th Academy Awards Ceremony. Howe's sculptures can be found in Dubai, Saudi Arabia, Montreal, Russia, Turkey, Brazil, and all across the United States. Howe was born in Salt Lake City, Utah and currently resides on Orcas Island in Washington.



NOW Art PRESENTATION





# “Corona”

Artist: Anthony Howe  
Medium: Stainless steel  
Size: 184”h x 90”w x 80”d  
Condition: Excellent  
Date: 2014

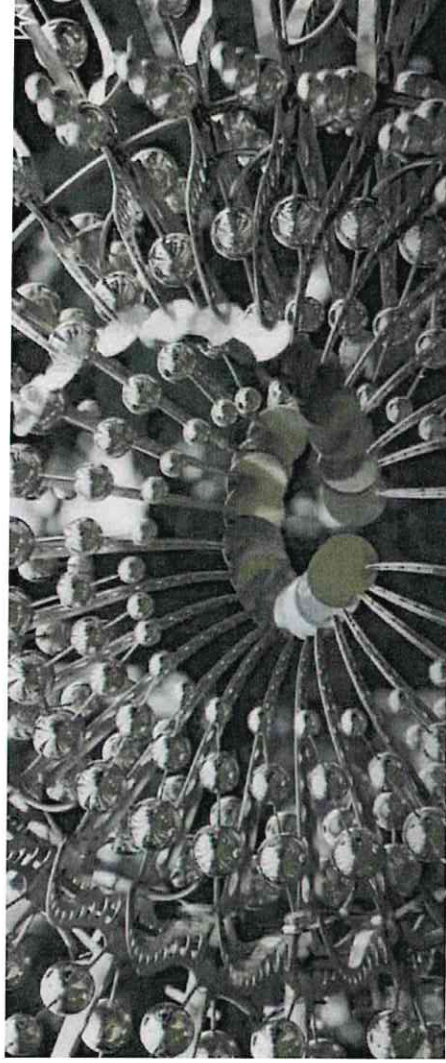
A monumental stainless steel kinetic sculpture featuring linked stainless armatures, rotating around a circular axis, powered by the wind. Sitting atop a tall “s” shaped base that narrows as it meets the armatures, the shape of the sculpture is reminiscent of a flower on a stem, complementing its organic feel.

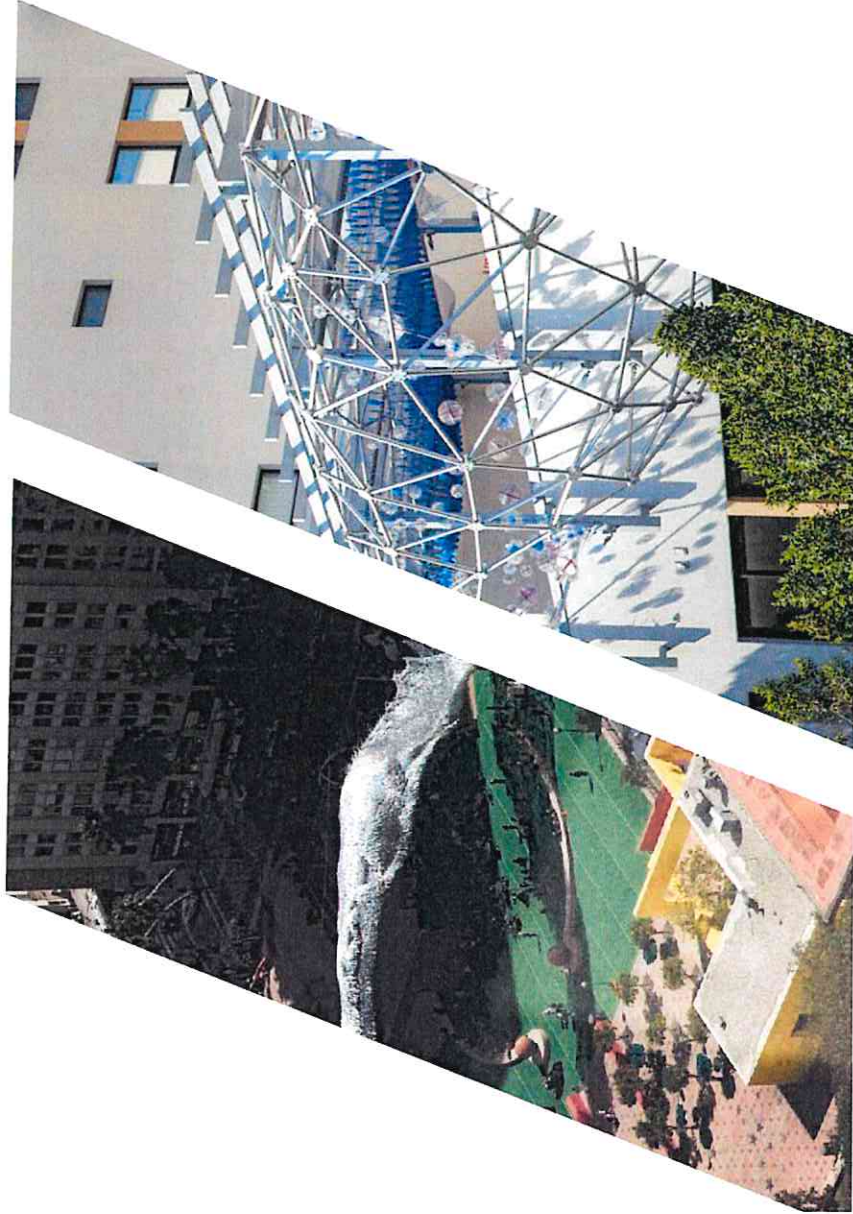


# LINCOLN PROPERTY COMPANY



Lincoln Property Company (LPC) is an international real estate firm with a commitment to cultural vitality and community enrichment. LPC acquired the original "Corona" sculpture and previously installed it at their El Segundo campus. They have generously offered to donate it to the City of El Segundo, and share the belief, that its relocation and placement within an accessible public arena will add considerable value to both the work and the community.





WHO WE ARE

# NOW Art

Our firm facilitates cultural production for community betterment. As a vehicle for cultural, social, and civic pride, we liaise between artists, community members, civic leaders, urban developers, local businesses, and public spaces to enhance, enliven, and enrich urban life throughout Southern California and beyond. NOW Art seeks to serve the public, first and foremost, and aspires to improve and augment the overall quality of life of those individuals, communities, and neighborhoods it serves. Our mission is to make artwork accessible to all.

[www.nowartpublic.com](http://www.nowartpublic.com)



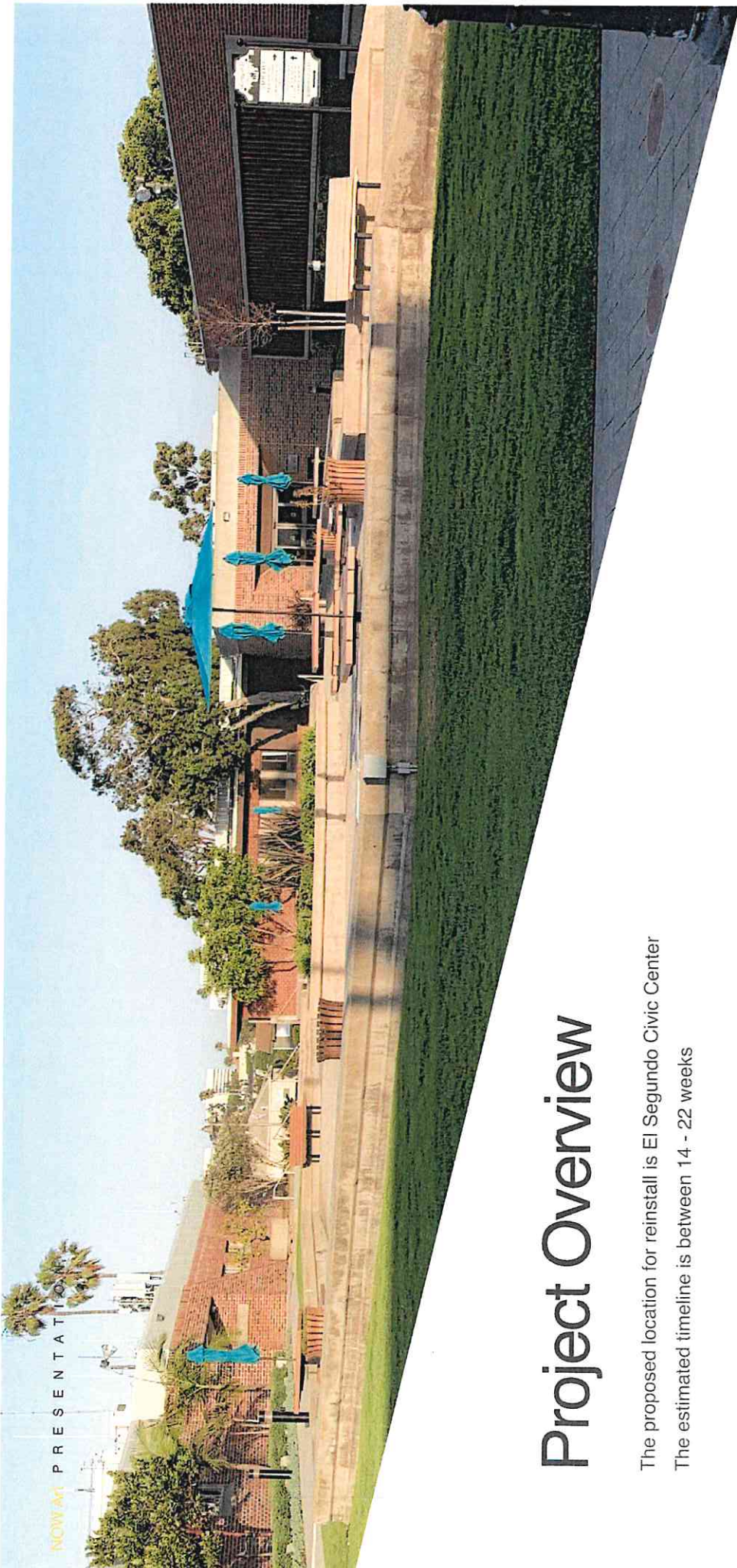


## MEET OUR TEAM

Over the past few years, NOW Art has partnered with JB3D on a variety of Art projects, both in Los Angeles and across the Country. A fine art fabricator with a rich history of architecture, construction and installation, JB3D is a multi-disciplinary firm that takes a holistic approach to each and every project. They design timeless solutions, build with integrity, while transforming our viewing experiences. Driven by an unwavering dedication to quality, JB3D has established itself as a firm that offers superior design, fabrication, restoration, and installation services.

[www.jb3d.com](http://www.jb3d.com)





# Project Overview

The proposed location for reinstall is El Segundo Civic Center

The estimated timeline is between 14 - 22 weeks





BUDGET OVERVIEW

Project Management (includes onsite inspections)

Plaque

Documentation

Permits

Maintenance Manual/Plan

Restoration

Transportation

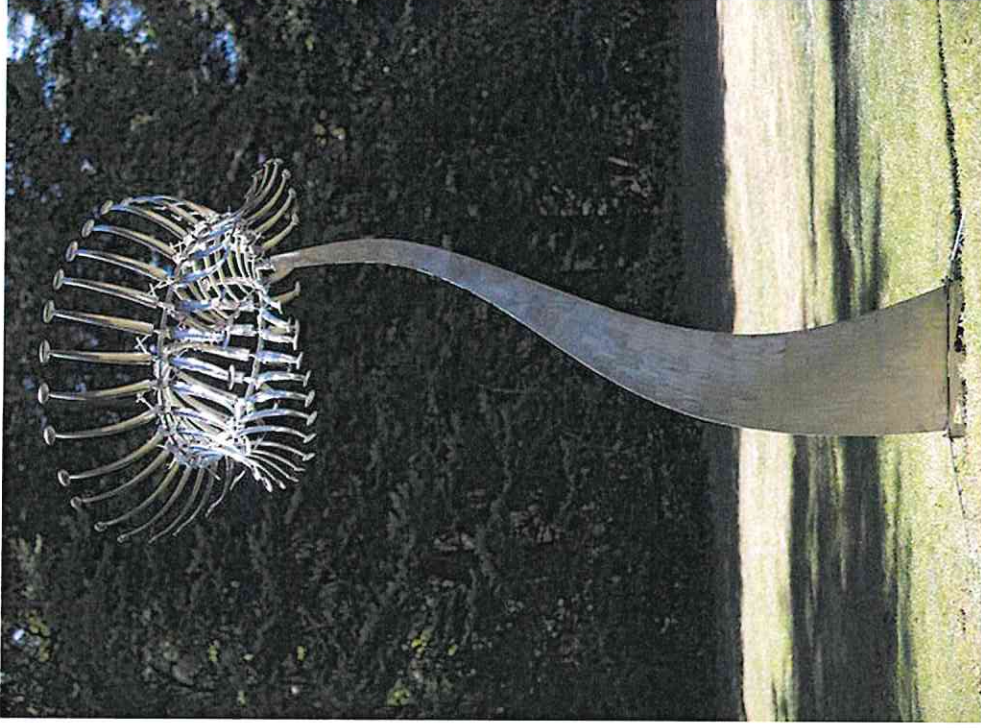
Drafting

Installation

Engineering

Legalities

\$47,500





CARMEN ZELLA

[WWW.NOWARTPUBLIC.COM](http://WWW.NOWARTPUBLIC.COM)

[CARMEN@NOWARTPUBLIC.COM](mailto:CARMEN@NOWARTPUBLIC.COM)

(310) 406- 5055

By providing locations and a platform for publicly accessible art, our community receives the creative support that residents and artists are longing for. We need to represent Los Angeles as a cultural leader, now and always. - Carmen Zella