

Todd, Julie

From: Di Xu <dixuux@gmail.com>
Sent: Friday, April 23, 2021 1:20 PM
To: Todd, Julie
Subject: Re: Comment on El Segundo Utility Box Wrap

Thank you Julie.

I don't think it would be necessary for me to present this presentation again. Could you forward my message with the PDF during the meeting?

Best,
Di

On Fri, Apr 23, 2021 at 1:17 PM Todd, Julie <JTodd@elsegundo.org> wrote:

Good afternoon, Di.

Thank you for sending your presentation for public comment during Tuesday's ACC meeting.

If you wish for me to read your public comments, please send them by email. If you wish to voice your own comments and share your slides, please join us for the meeting on Zoom during public comments. I am happy to share my screen and advance your presentation for you.

Here is the Zoom link:

Join Zoom Meeting

<https://zoom.us/j/97175114447?pwd=RINkZmpXQjFBTm51QzRLNVF3WnRMdz09>

Meeting ID: 971 7511 4447

Passcode: 846319

One tap mobile

+16699009128,,97175114447#,,,,*846319# US (San Jose)

+13462487799,,97175114447#,,,,*846319# US (Houston)

Have a nice weekend.

Julie Todd

Senior Librarian, Cultural Development and Communications

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From: Di Xu <dixuux@gmail.com>
Sent: Friday, April 23, 2021 1:05 PM
To: Todd, Julie <JTodd@elsegundo.org>
Subject: Comment on El Segundo Utility Box Wrap

Dear Julie,

I am aware that there might be more discussion on the Utility Box Wrap project in El Segundo.

I'd like to share my presentation from last year again to the ACC members. The utility box wraps designs I saw last year represented ideas against diversity and equality. Please vote down this project if that is not the vision of El Segundo you have in mind.

I don't want to repeatedly show this opinion since the board members already heard it before.

Please help me send this message forward.

Best,

Di

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Dí Xu

El Segundo Resident

Graphic Designer

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Dí Xu

Interaction Design, Santa Monica College

website: dixuux.com

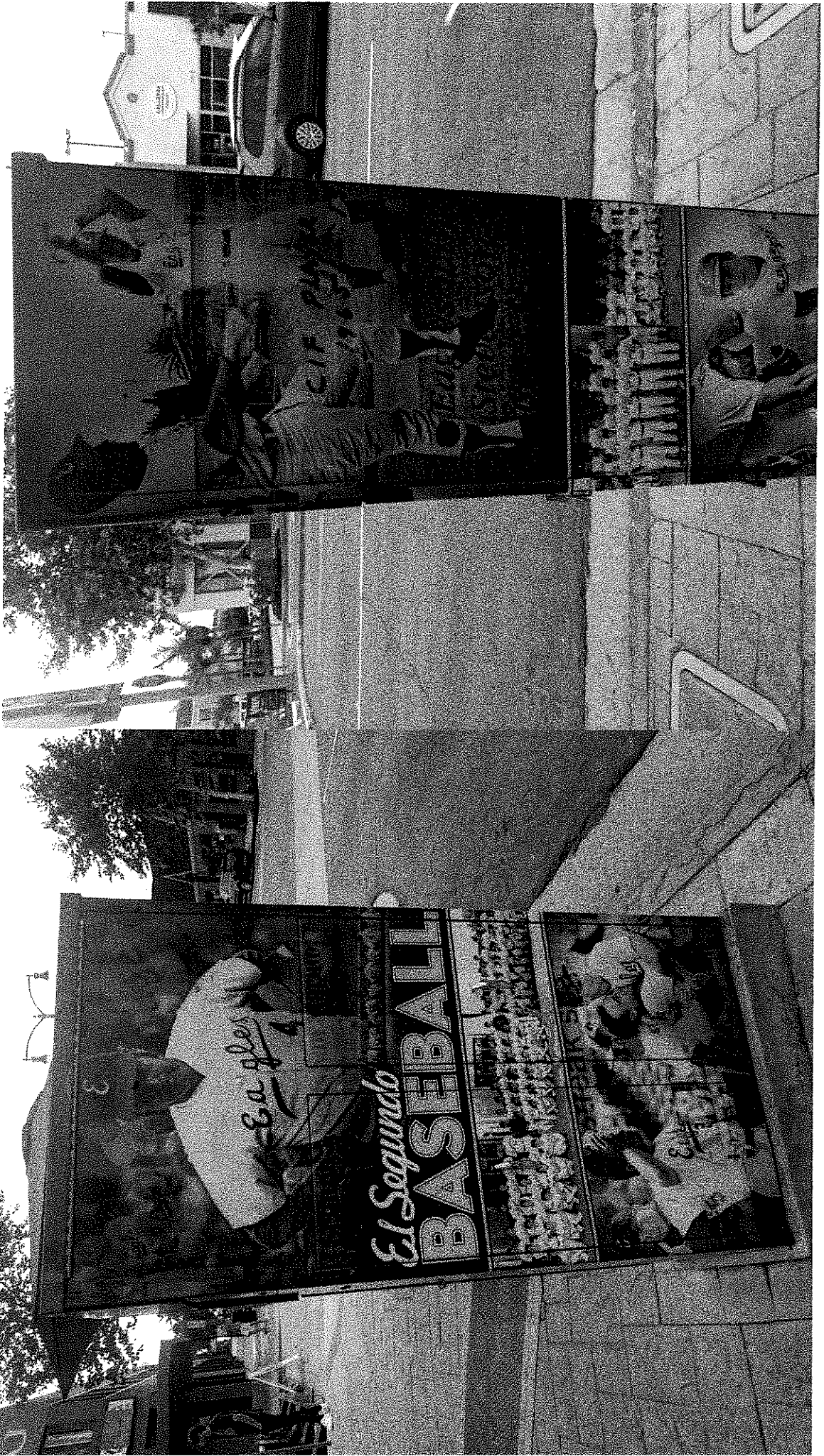
email: di@dixuux.com

Utility Box
Wrap
El Segundo
Comment

Di
El Segundo Resident
Interaction Designer and
Graphic Designer

“I don’t want to live in El
Segundo, because it does not
seem welcoming to people
like me.”

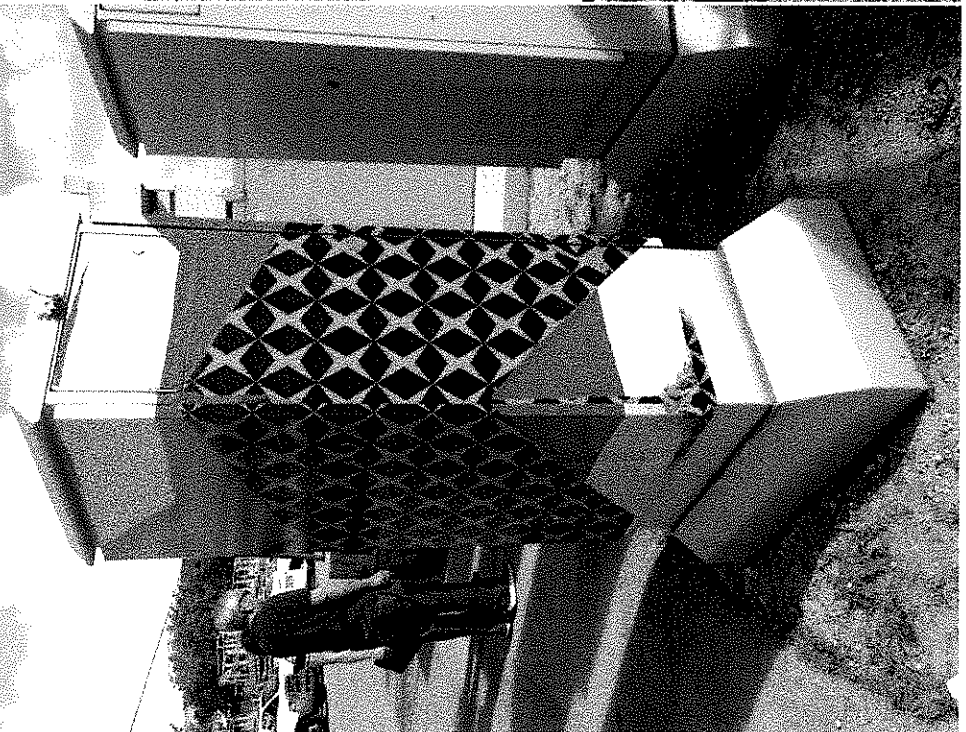
“I don’t attend events in El
Segundo because I assume
I’m not invited”

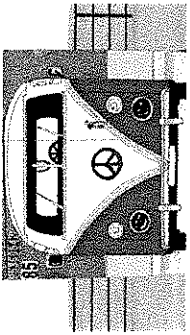


Opportunities

1. Make El Segundo more beautiful.
2. Increase Equality and Diversity
3. Convey that everyone is welcome in El Segundo (Jay)
4. Give artists who are disadvantaged/not known a platform to showcase their work.



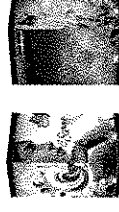
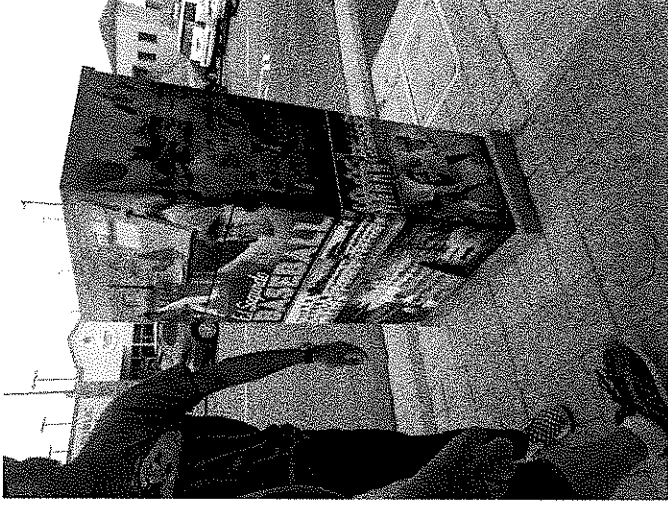




Do:	Instead of:
Showcase art	Emphasizing creative font.
Show diversity of the arts and culture from El Segundo (show art from people of color, and different people)	Highlighting the city's lack of diversity (in its past).
Make it easy for artists to make submissions	Difficult proposal procedure and not widely advertised.

* It's not enough to use extra boxes to atone for the other ones.

* What this will show is that all the white people were real, and POC are fictional in ES.



“I am afraid, as a person of color to make this comment”



Example

LA Utility Box Art Program

“This program sponsors local artists to turn blank utility boxes into stunning works of public art.”

http://davidnvu.lacity.org/utility_box_art_program

